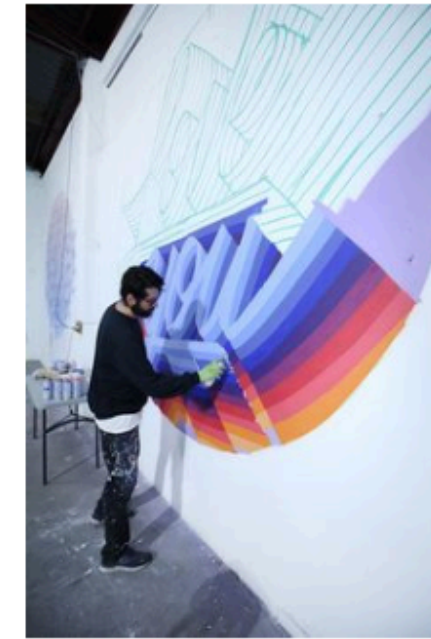


COMPETITION: ART INSTALLATION ON CAMPUS

Under the theme of sustainable development



YOUR ARTWORK ON CAMPUS?

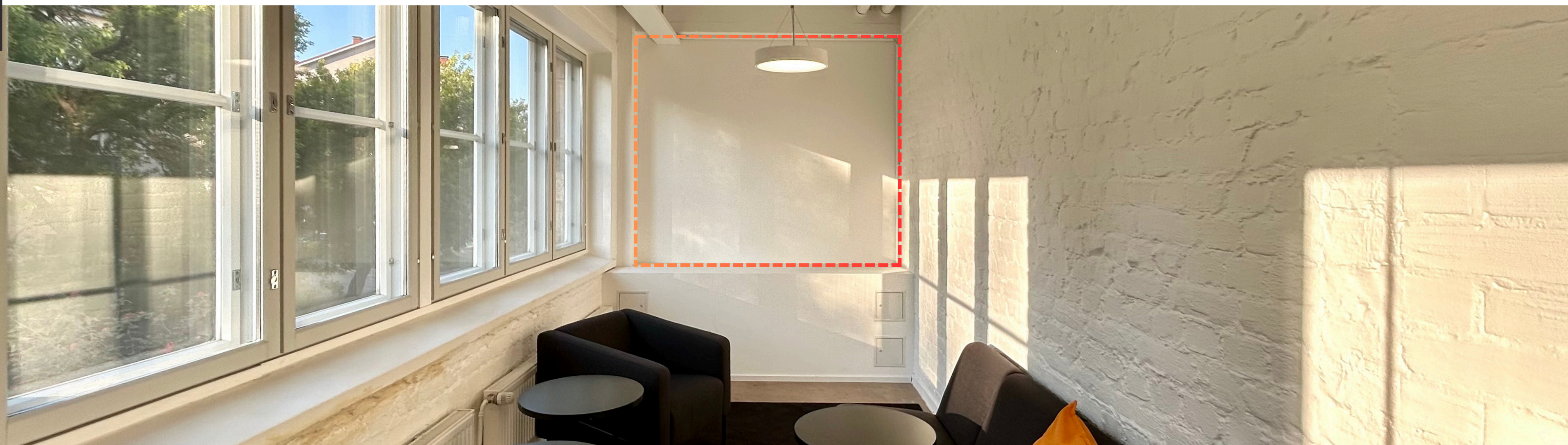
CREATIVE DIMENSION IS LOOKING FOR AN IDEA AND AN EXECUTOR

Creative Dimension is organising a competition for students on the Arabia campus **to find a brilliant idea and designer for an art installation to be placed on campus.** The artwork should reflect **the theme(s) of sustainable development.**

We would appreciate that the artwork reflects the campus community.

From the ideas submitted to the competition, **a jury of staff will select the top 10 proposals from which the community will vote for the winner.**

The winner will receive **a €500 prize** for creating a piece for the campus.





SUSTAINABLE DEVELOPMENT AT THE HEART

The art installation must approach and deal in some way with sustainable development.

You can be inspired by a specific theme of sustainable development or by the concept more generally.

The choice of materials can also focus on sustainable development / the circular economy.

ART FOR THE COMMUNITY

Community art is a trend in art that has been growing since the 1990s, **where art is made on the terms of, with and for a community.**

Creative Dimension focuses all its work on the community at the centre. The idea for this competition emerged from Digital Designers course, where Creative Dimension was a client.

Your new work doesn't have to be a community piece, but we hope you will be inspired by our community.

The ARABIA paper artwork on campus is one example of a work made with the community.



GENERAL INFORMATION AND RULES

What are we looking for?

A piece of artwork to be painted or mounted on the wall that takes a stand on the theme(s) of sustainable development.

The evaluation will focus on the feasibility of the idea, the inspiration from the community and the strength of the message conveyed by the work. The work must be appropriate to its environment.

Where will the work be installed?

The work will be placed in a window recess on the 3rd floor (on the left of the stairs, behind the corner, corner recess with swings. See slide 7).

Boundary requirements for the installation of the work?

We are renting our premises, so the work must be executed in such a way that the wall can be restored to its original condition if necessary. This means that the work can be painted directly on the wall or hung on the wall. The work can be a painting, photograph, poster, mosaic (on a separate surface), physical work, etc., but not digital. The work must be psychologically and physically safe, the organiser reserves the right to make changes.

Creative Dimension will pay for the materials of the work. The cost of the materials for the entire work may not exceed 500€. We appreciate the use of recycled materials.

Who can participate?

The competition is open to all students on the Arabia campus, alone or in a group, who wish to submit a proposal.

Prize?

Creative Dimension will pay a fee of 500€ to the creator/group of creators for the completed work.

COMPETITION TIMETABLE AND SUBMISSION OF IDEAS

Schedule

The competition will be announced on Tuesday 10.9.2024 at the Art Up event on the Arabia campus, on the Arabia campus ig account and on the Creative Dimension website. Entries will be collected until Saturday 5.10.2024 at 21:00.

A jury of staff members will select 10 proposals from those submitted by the deadline, from which the winner will be chosen by public vote between 9 and 11 October. The winner will be announced at the end of the Sustainable Development Week on 11 October 2024 on the Arabia Campus instagram.

The work will be completed on campus by the end of 2024. The artwork will be implemented primarily by the person/group that submitted the winning proposal. We reserve the right to suggest changes to the winning idea before its implementation.

Submission of ideas

Please submit your idea on a maximum of two A3-sized pages, including a visual sketch of the work on the wall and a short explanatory text to illustrate the idea:

- which theme of sustainable development does the work address?
- the title, size and how the work will be created/attached
- an estimate of the cost of the materials needed to create the work

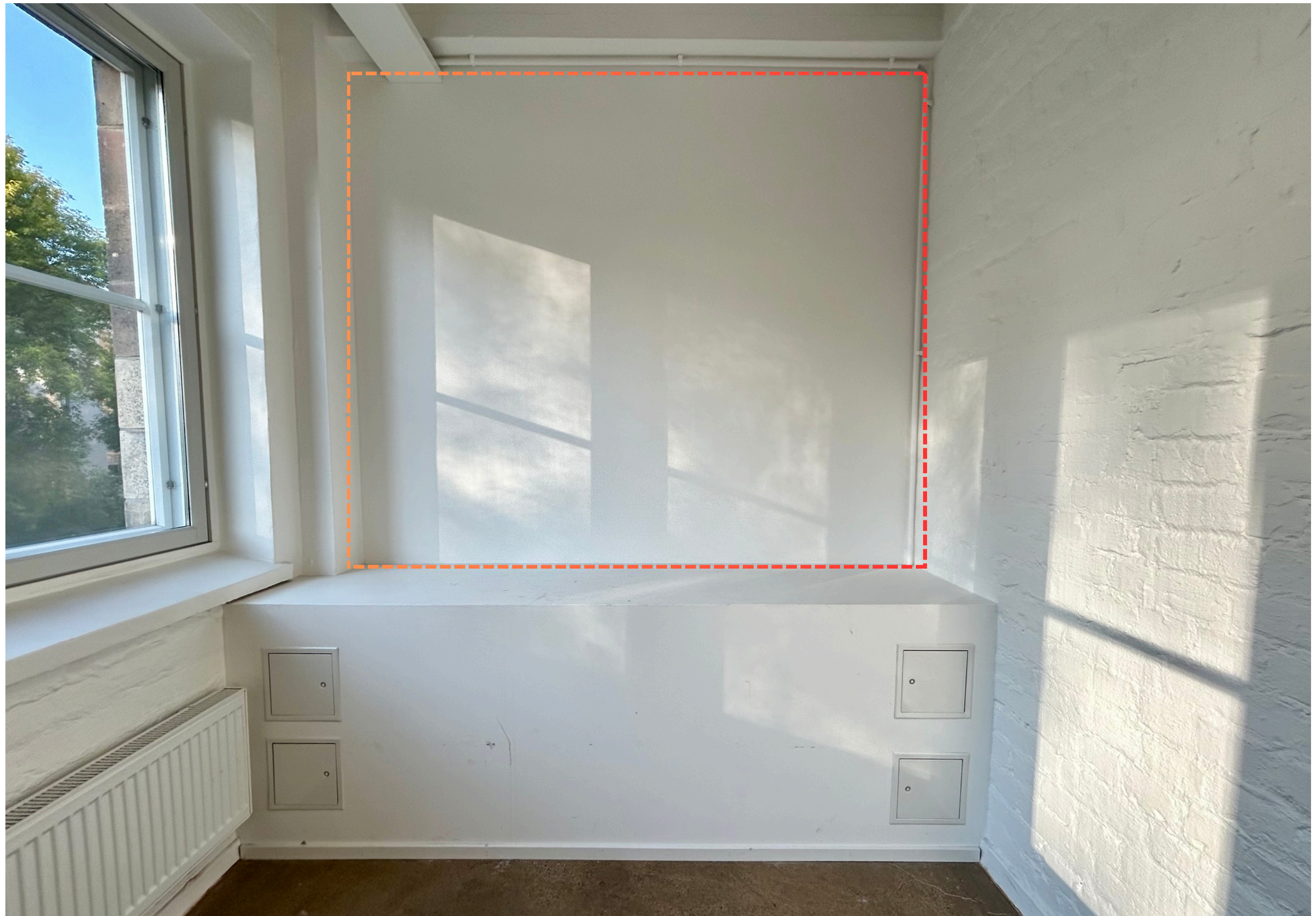
To enter the competition, send your proposal in PDF format to Arabia Campus Coordination at arabiankampus@metropolia.fi by Saturday 5 October at 21:00. Please write in the subject line: Keke competition: the name of your work.

Include your name(s) and your major in the message. Ideas will be anonymised for jury and voting. By submitting a proposal to the competition, you confirm that you are the owner of the original idea and have the rights to implement the work on campus.

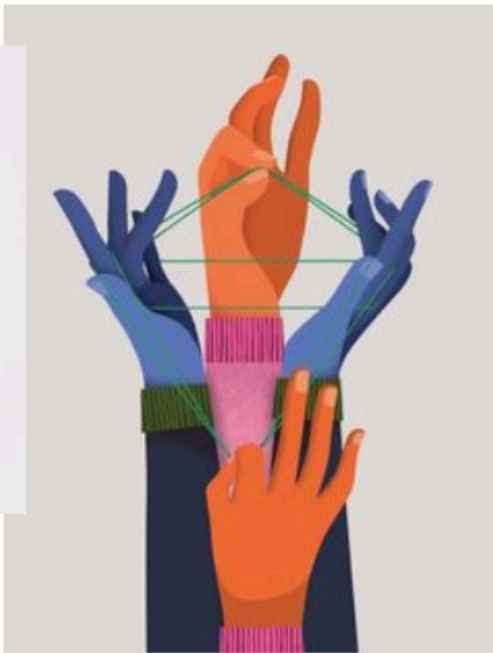
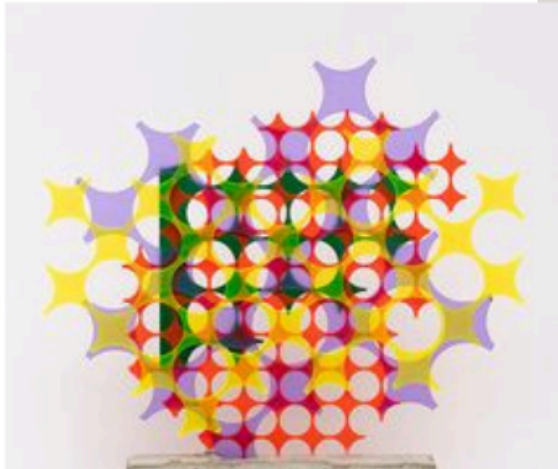
LOCATION

**3rd floor window
recess, end wall.**

Dimensions
Width 216 mm
Height 182 mm



ATMOSPHERE AND INSPIRATION



WAITING
FOR TO GO
ALWAYS



BUT DON'T LIMIT YOURSELF TO THESE

QUESTIONS?

Send us a message:
arabiankampus@metropolia.fi

We reserve the right to make changes.

